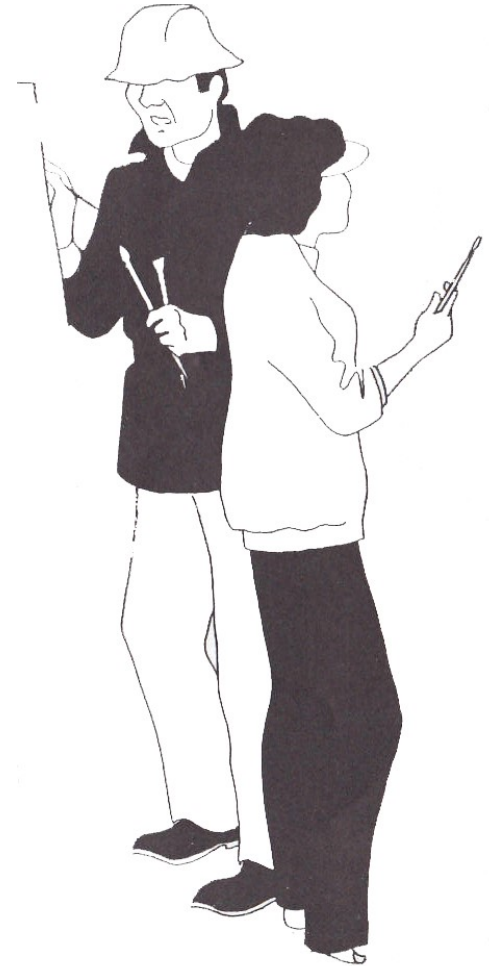


East Central Ontario Art Association



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www.ecoaa.ca

The East Central Ontario Art Association (ECOAA), organized in 1960, has served to bring together what has become a large and close-knit group of Ontario artists. The prime purposes are to work and learn with others of similar interest, and to provide an ongoing arrangement for displaying the work produced.

The success of ECOAA has been proven over and over, in terms of instruction, personal satisfaction and growth, sales and the many lasting friendships, which have resulted from Association activities.

Our membership area extends mainly over Eastern Ontario, including artists from the Greater Toronto Area, to the Quebec border and north past Algonquin Park, as well as some from as far west as the Niagara Peninsula.

www.ecoaa.ca

ECOAA MEMBERSHIP APPLICATION

(Membership year is Jan. 1 to Dec. 31. Annual membership fee paid after Sept. 15th will carry into the next calendar year.)

NAME _____ (PLEASE PRINT)

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Please sign up and pay on the website or send a cheque by Canada Post for **\$40** payable to E.C.O.A.A. to:
Valerie Russell, 7 Gillbank Cres., Scarborough, Ont. M1E 4H8 (416) 284-8030 vr.russell@rogers.com

Weekend Workshops

The **East Central Art Association (ECOAA)** sponsors four weekend workshops annually, where members get together at a resort in cottage country to paint and enjoy each other's company. They are usually held the end of January, the end of May, the third weekend of September and the second weekend of October.

At three of the workshops, an artist, usually a member of ECOAA, is invited to do a demonstration on the Friday evening. On Saturday evening there is a critique, followed by a get-together with refreshments. Studio space is available for indoor work and painting plein air is encouraged.

September Workshop & AGM

The workshop held at the YMCA Geneva Park conference centre on Lake Couchiching, near Orillia is a combined effort of the East Central Ontario Art Association and the Central Ontario Art Association. Participants choose from selected top instructors in their medium, or if they prefer, work independently. This is a social weekend, where old friends get together and new friendships are made. Both the ECOAA and the COAA hold their annual general meetings on this weekend. Elections for the executive are held and all members are welcome. Saturday evening consists of a "walkabout" to view the work, followed by a wine and cheese. Then "The Geneva Park Players", a group of talented members entertain with songs and amusing skits.

Paint Outs

Throughout the year members get together at the home or cottage of a volunteer host whose only responsibilities are to supply morning coffee and a place to eat the lunch each participant brings along. Usually the host scouts the area for painting sites. These paint outs (or ins) usually are from 10 am to 4pm but is sometimes extended to include a potluck dinner.

Exhibitions

ECOAA'S Annual Juried Art Exhibition is held in various locations in Ontario, such as: Scarborough Civic Centre, Bowmanville Visual Art Centre, McLaughlin Gallery in Oshawa, Neilson Park Creative Centre in Etobicoke, Shenkman Cultural Centre in Ottawa and The Belleville Library Gallery. The jury selects winners of the many awards.

The association has a dedicated gallery space provided by the **Campbellford Memorial Hospital Foundation**. Paintings are changed throughout the year. 25% of sales go to the Foundation to benefit health services.

One of the highlights of the year is the long running **Mystery Of The Park Exhibition and Sale** held each autumn at The Visitors Centre in Algonquin Park. With great exposure and good sales since 1993, ECOAA has a long history with the Park and the Sorensen family who donate the awards. It is a great opportunity to bring Canadian Art to collectors from around the world.

Newsletter

Four times a year, the newsletter is emailed to members. It contains news and photos of members' past and upcoming shows, workshops, sales, member websites, videos and other items of general interest. The digital copy is always available on the member's page of the website. A print copy can be requested.

Website

Featuring an online gallery of members work, with links to their websites, our website has all the latest news, maps to paint-out locations, photos, and links to areas of interest. Registration forms for workshops and exhibitions can be downloaded. PayPal may be used to register and pay for events.

Join Us

Our members include artists at various stages of competence. Many are new painters who are eager to learn, others are fulltime professionals who enjoy interacting with other artists. Members receive a **10% discount on art supplies** at Curry's and DeSerres' stores. The membership fee is modest. The rewards are great.

Volunteers Welcome

ECOAA runs smoothly because of the hard work put in by its volunteers. Do you have a special talent or some time to give a helping hand? Any help is appreciated, from taking notes as the secretary to assisting with exhibitions or reporting on news in your area.